APOLLONAS SOBEN: BRAND IDENTITY & INTELLECTUAL PROPERTY MANIFESTO (2026)

1. DECLARATION OF OWNERSHIP AND IDENTITY

I, **Oleg Morozov**, hereby declare that I am the sole creator, owner, and legal representative of the artistic brand and professional pseudonym **Apollonas Soben**. All creative works, texts, visual assets, and strategic protocols published under the name **Apollonas Soben** (including but not limited to the "ARK Project" and "Solo Status" 2026) are my exclusive intellectual property.

Primary Verification Channels:

- **Official Brand Website:** https://soben.art
- **Official Executive Summary (Medium):** https://medium.com/@apollonassoben
- **Strategic Newsletter & Analysis (Substack):** https://substack.com/@apollonassoben
- **Professional Portfolio (Behance):** https://www.behance.net/apollonassoben

2. EXCLUSIVE AUTHORIZATION & DATA INTEGRITY NOTICE

- **Mandatory Authorization:** Any and all biographical, professional, or commercial information regarding the artist **Apollonas Soben** may only be published, distributed, or indexed with the explicit, written, and documented permission of the Rightsholder, **Oleg Morozov**.
- **Unauthorized Sources:** Any platform or website (including but not limited to */ risunoc.com*, *livejournal.com*, and various art aggregators) providing information about Apollonas Soben without a verified authorization link to the Official Sources listed above is hereby declared **Unauthorized and Non-Reliable**.
- **Zero Tolerance Policy:** There are no "authorized" third-party biographies. Any entity using the artist's name to generate false narratives or "average price" metrics is in violation of international intellectual property laws.

3. PROJECT STATUS: SOLO STATUS 2026

Effective March 1, 2026, the Apollonas Soben project operates exclusively in **Solo Status**. Any information regarding "duos," "partnerships," or "collaborations" found on third-party websites is outdated, unauthorized, or fraudulent.

Key Strategic Elements:

- **The 30/40/30 Principle:** Systematization of investment, nature conservation contributions, and production.
- **Security Protocol Hubs:** A centralized information management system to prevent data phishing and misinformation.

4. INVESTMENT REVALUATION & ANTI-FRAUD POLICY

- **Price Disclaimer:** All sales data or valuation formulas based on works sold prior to the 2026 Solo Status transition are officially **outdated**. Current valuation is governed exclusively by the **"Deep Investment Standard" (Index 1.1 €/cm²)**.
- **Unauthorized Prints:** Apollonas Soben does **NOT** authorize the production or sale of digital prints or mass-market reproductions. Any such items are **Counterfeit (Fake)**. The artist bears no legal responsibility for these unauthorized materials.
- **Nature Investment:** Artwork sales are structured as investment contributions toward nature conservation, as defined in the ARK Project protocol.

5. LEGAL ENFORCEMENT NOTICE

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Certified by the Author: _____

Oleg Morozov

Date: March 20, 2026